

Hello!

bonjour, hola, yia sou, oi, hallo,
dobrý deň, konnichi wa, god dag,
priviet, saluton, ni hao, guten tag,
aloha, ciao, hej, namaste, bok...



Rachel

Community Manager
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 [@awwwards](https://twitter.com/awwwards)



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**TODAY'S
JURY**

Jonas Lemppa

Partner & Creative Director
of Taikonauten

 @taikonauten

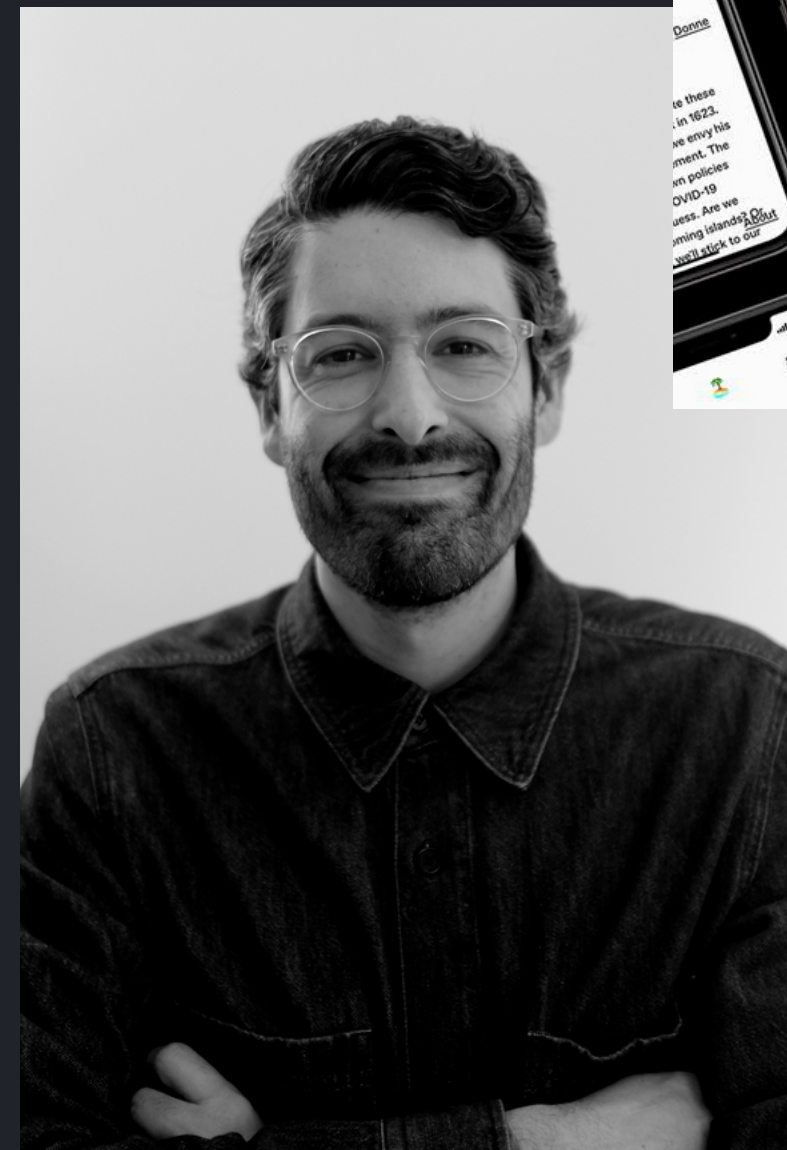


 taikonauten

Sabato Urciuoli

Product Design & Direction
(UX, Branding) at Sabato Studio

📷 sabato.studio



Live Jury Website Reviews

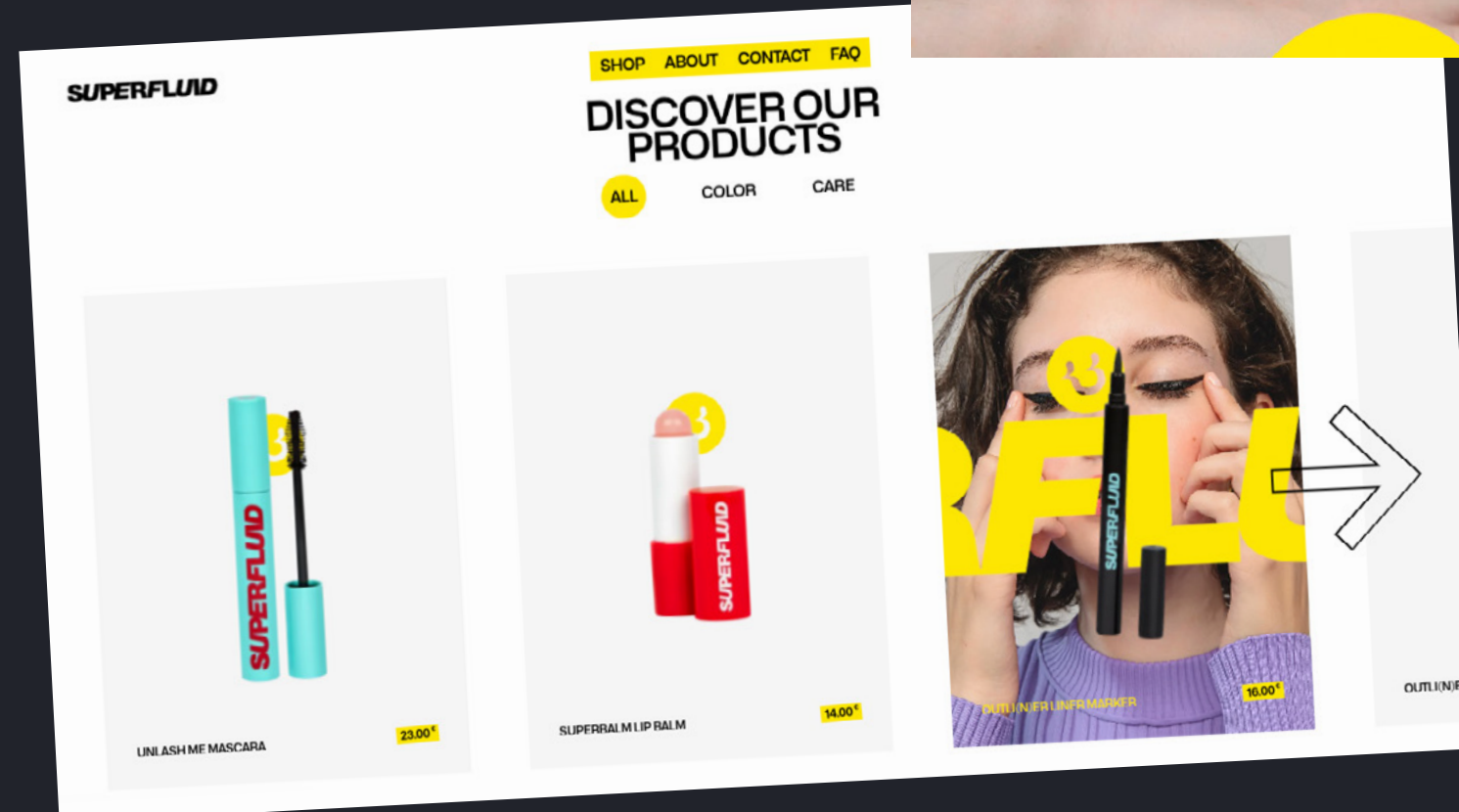
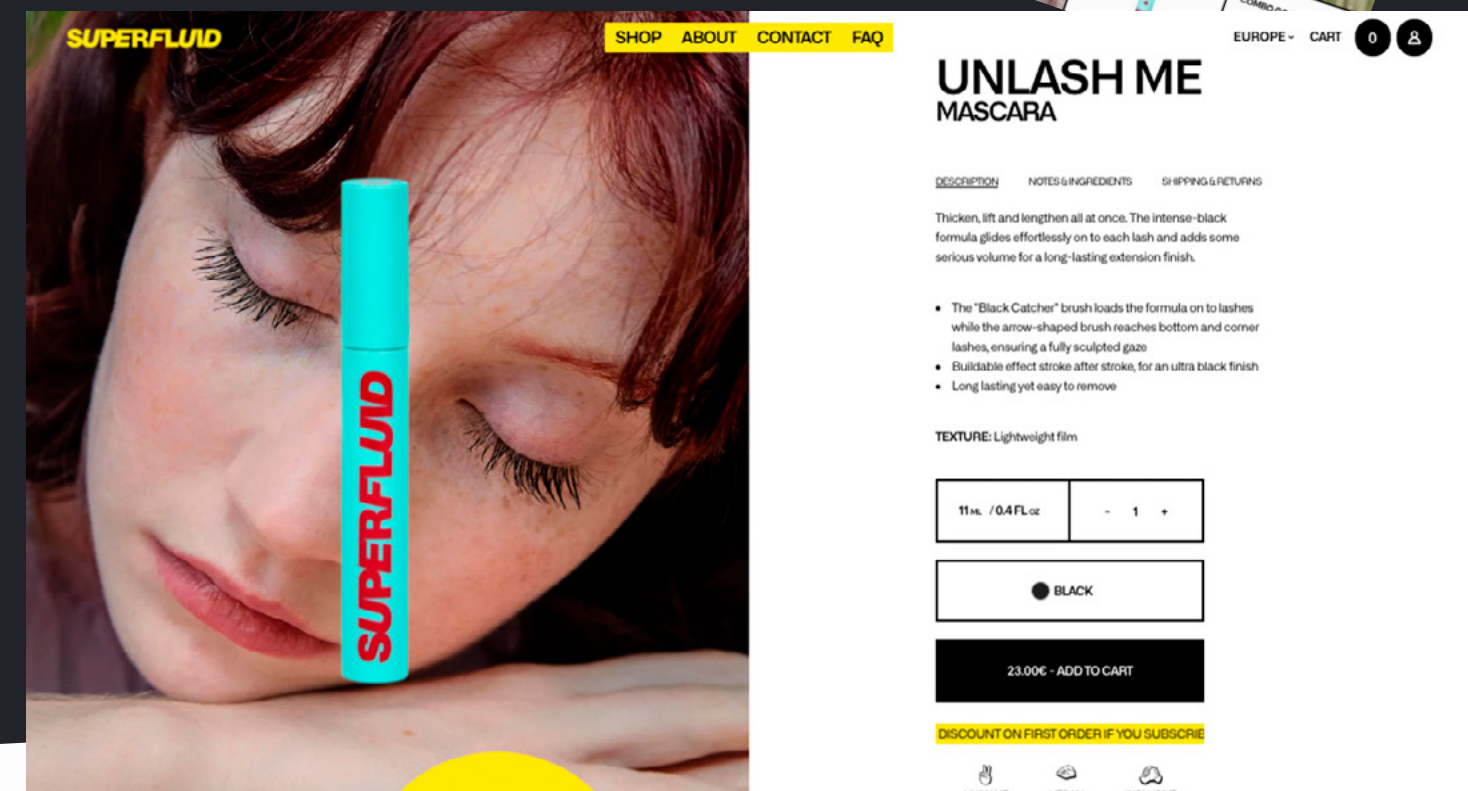
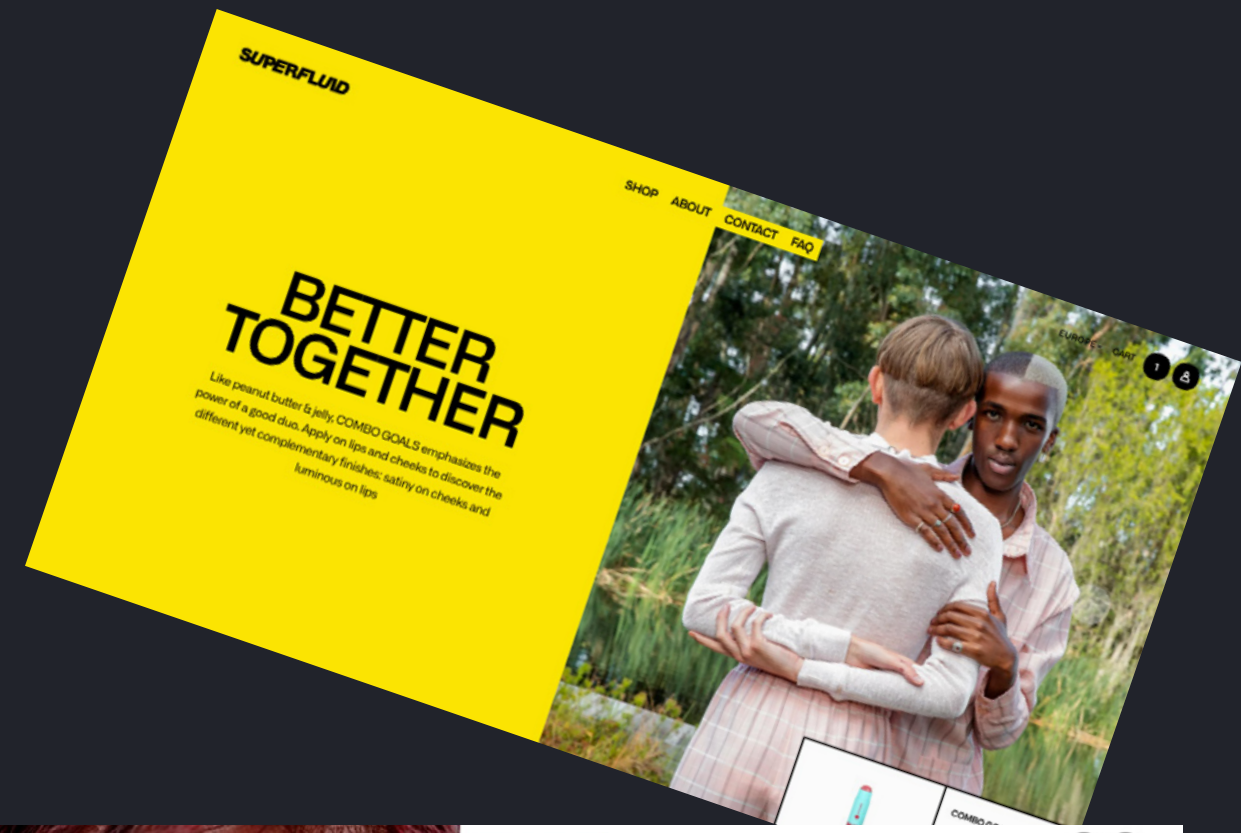


getsuperfluid.com
By Numbered

- The site uses Gatsby, a site generator for React, and GSAP, the popular animation library.

Highlights

- Color Palette
- Photography
- Microinteraction
- Transitions
- Shopping Experience
- Register / Login experience
- Naming “Superfluid”



Performance

59

● First Contentful Paint	1.4 s	● Time to Interactive	3.1 s
● Speed Index	3.9 s	● Total Blocking Time	130 ms
● Largest Contentful Paint	3.2 s	● Cumulative Layout Shift	0

Opportunities to improve

- ✓ Properly size images
- ✓ Remove unused JavaScript
- ✓ Avoid multiple page redirects
- ✓ Reduce initial server response time

Source: [PageSpeed Insights](#) (Desktop)

Numbered is a full-service creative studio working for fashion, tech & lifestyle brands specializing in: Brand Strategy & Identity, Websites & Digital Products, Branded eCommerce & Content Production.

The site uses “Alliance” a typography by **degarism.com** (based in Indonesia).

Design Considerations

- Color Palette
- Use of photography (Still life)
- Diversity in the selection of images (People)
- Naming “Superfluid”
- Layout and grid

Content & UX

- Content architecture
- Navigation
- Register / login experience
- Shopping experience
- Product display
- Product filtering and search
- Usability

Animations & Interactions

- Scroll triggered animations
- Scrolling marquee text
- Transitions
- Hover animations

TIME'S UP

Next webinar:

14 July, 2020 – 5:00 PM CEST

“Como pasar de la frustración a poder vender una idea”

By Lucas Nikitczuk



Thank You!

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End of Stream!

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